



the  
wedding  
workshop



EDGY  
CREATIVE  
INSPIRATIONAL  
NETWORK  
STYLE  
WOW

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# THE WEDDING WORKSHOP

CREATE YOURSELF A NEW PORTFOLIO,  
NETWORK WITH OTHER  
PHOTOGRAPHERS AND LEAVE  
INSPIRED.

• DATES: 2010 MAY 21 -23  
INVESTMENT R4500

• YOUR INVESTMENT INCLUDES  
MEET & GREET DINNER FRIDAY EVENING  
TWO LUNCHES (FRIDAY AND SATURDAY)  
SATURDAY EVENING MYSTERY SHOOT AND  
DINNER  
MODELS IN GORGEOUS DESIGNER DRESSES  
TWO AND A HALF DAYS INTENSIVE TUITION AND  
PRACTICAL  
GOODIE BAG





FRIDAY 21 MAY 2010

MORNING MEET & GREET @ ALPINE ATTITUDE  
REGISTRATION  
DISCUSSION ON SUBMITTED IMAGES  
USING NATURAL LIGHT  
WHY PROMPT, USING YOUR IMAGINATION  
INSPIRATION & SPONTANEITY  
FLOW AND EVERYTHING THAT BENDS  
LUNCH  
PRACTICAL WEDDING & STYLED ENGAGEMENT  
SHOOT "BUDDY UP"  
WELCOMING DINNER & NETWORKING

SATURDAY 22 MAY 2010

CRITIQUE FROM PREVIOUS DAYS IMAGES  
DISCUSSION ON ANTI POSING  
HOW IMPORTANT IS POST PRODUCTION?  
PHOTOSHOPPING TECHNIQUES  
LUNCH  
PHOTOSHOPPING TECHNIQUES  
LATE AFTERNOON STYLIZED SHOOT  
MYSTERY DINNER

SUNDAY 23 MAY 2010

PRESENTATION OF PREVIOUS DAYS IMAGES  
ALBUM DESIGN AND SALES  
HANDS ON PRACTICAL, FROM CONCEPTION OF THE  
WEDDING DAY SHOOT, SELECTION PROCESS TO  
FINAL DESIGN AND LAYOUT, HOW TO UPSSELL THE  
ADDITIONAL PAGES, UPLOADING TO WEB AND WOW  
YOUR CLIENTS  
FAREWELL & PAY IT FORWARD





join

JOIN

A R1750 RETAINER SECURES YOUR SPOT. THE FINAL BALANCE OF R2750 IS DUE ONE WEEK BEFORE THE WORKSHOP. THE EXPERIENCE IS LIMITED TO 20 PARTICIPANTS.

DOWNLOAD THE REGISTRATION FORM HERE  
[WWW.THEWEDDINGWORKSHOP.CO.ZA](http://WWW.THEWEDDINGWORKSHOP.CO.ZA)  
(PDF FORMAT)

#### WHAT TO BRING

CAMERA GEAR, LAPTOP WITH PHOTOSHOP, YOUR 3 FAVOURITE IMAGES, YOUR MARKETING MATERIAL, COMFORTABLE SHOES, SOME WARM CLOTHES, A VIDEO LIGHT IF YOU HAVE ONE AND SOME SPACE FOR AWESOME FUN.

#### VENUE

ALPINE ATTITUDE  
[WWW.ALPINEATTITUDE.CO.ZA](http://WWW.ALPINEATTITUDE.CO.ZA)

[WWW.THEWEDDINGWORKSHOP.CO.ZA](http://WWW.THEWEDDINGWORKSHOP.CO.ZA)

[WWW.MICHAELTREE.CO.ZA](http://WWW.MICHAELTREE.CO.ZA)  
[WWW.MARIOPHOTO.CO.ZA](http://WWW.MARIOPHOTO.CO.ZA)



# WORKSHOP BOOKING FORM

NAME.....

ADDRESS.....

POSTALCODE.....

E-MAIL.....

PHONE.....

MOBILE.....

HOW MANY SEATS?

SIGNATURE.....

FULL WORKSHOP AMOUNT R4500

RETAINER R1750

BALANCE OF R2750 DUE 17<sup>TH</sup> MAY 2010

BANKING DETAILS

MARIO SALES IMAGERY

STANDARD BANK SUNNYSIDE

ACCOUNT NO : 011553715

BRANCH CODE : 01064502

[WWW.THEWEDDINGWORKSHOP.CO.ZA](http://WWW.THEWEDDINGWORKSHOP.CO.ZA)

[WWW.MICHAELTREE.CO.ZA](http://WWW.MICHAELTREE.CO.ZA)

[WWW.MARIOPHOTO.CO.ZA](http://WWW.MARIOPHOTO.CO.ZA)

REGISTRATION RETAINER IS NON-REFUNDABLE, THE WEDDING WORKSHOP RESERVES THE RIGHT TO VARY OR ALTER THE PROGRAM CONTENT OR CANCEL IF NECESSARY. ( CANCELLATION BY THE WEDDING WORKSHOP WILL ENSURE A FULL REFUND OF THE REGISTRATION RETAINER).

**FAX TO 086 5411 237**

ALL ENQUIRIES CAN BE DIRECTED TO MARIO SALES

[mgsales@worldonline.co.za](mailto:mgsales@worldonline.co.za)

**SUBJECT HEADING : THE WEDDING WORKSHOP**